



GREEK SHIPPING SUMMIT 2010

SPONSORSHIP OPPORTUNITIES

Why sponsor the Greek Shipping Summit?

- Target key buyers and decision-makers for your products and services
- Increase brand visibility
- Enhance product awareness
- Raise your company profile
- Communicate your brand values
- Benefit from targeted marketing campaign

And remember - Seatrade and TradeWinds are recognised globally, **strengthening** and **enhancing** your company's image within the worldwide shipping industry.

The wide range of opportunities available will ensure that the sponsorship opportunity you choose will be the best suited to you in terms of image and cost. We also offer bespoke packages, please contact us for more details.



GREEK SHIPPING SUMMIT 2010

SPONSORSHIP OPPORTUNITIES

Principal Sponsorship – unrivalled opportunity to promote your brand to the entire Greek Shipping Summit audience

Receive **maximum brand visibility** with our principal sponsorship package.

Be promoted extensively before the event and within the conference, thus reaching the entire event audience. Principal Sponsor logo's will be reaching a worldwide audience, advertising in TradeWinds and Seatrade Magazine. Benefits include an advert in the Commemorative / Souvenir programme, one piece of literature in the delegate bags, and branding within the conference room for the morning sessions – including AVA slides.

Fee: €20,000

Lunch

Following the morning conference sessions, a buffet lunch will be served to conference delegates, speakers and press. Take advantage of this branding opportunity by customising the area with signs, table flags etc. The sponsor will also benefit from its logo appearing on the delegate lunch tickets and the opportunity for some essential business networking through special invites to the lunch for the sponsor's guests/employees (number to be agreed with organisers).

Fee: SOLD

Farewell Reception

Following on from the close of the conference, make a lasting impression and promote your brand to conference delegates, speakers and press.

Fee: €10,000

Coffee/Tea Breaks

Sponsorship to include two coffee/tea breaks (morning and afternoon), consisting of coffee/tea/mineral water and a snack item, for all participants. A fantastic opportunity for the sponsor to brand the area with literature or gifts.

Fee: €8,000

Badges

All attendees (conference delegates, speakers and press) will be issued with high quality badges branded with the sponsors name/logo. Promote your brand with a high visibility item.

Fee: €4,000

Commemorative/Souvenir Programme

A high quality, full-colour piece of print detailing the entire conference: conference sessions, speakers, sponsors, participants, timetable etc. The package includes two adverts on the inside front AND back cover. The programmes will be invaluable both at the Greek Shipping Summit World Tanker Forum and as a valuable reference source post Summit.

Fee: €8,000

Lanyards

All attendees (conference delegates, speakers and press) will be issued with high quality lanyards branded with the sponsors name/logo, an extremely high visibility sponsorship item.

Fee: SOLD

Wallets

Sponsor something tangible, which will be kept long after the event. Provision of high quality wallets for all conference delegates, speakers, and press, which will be branded with the sponsor's name/logo. The sponsor will also be able to insert one promotional item into the bag (brochure, flyer etc.)

Fee: €10,000

Delegate Notepads and Pens

Branded notepads and pens will be inserted into delegate bags as well as made freely available. These items are always used and are often kept well after the event. The perfect opportunity to promote your brand to a captive audience.

Fee: €5,000

GENERIC SPONSORSHIP BENEFITS

PRE-EVENT BENEFITS:

- Sponsor identified as a sponsor on all pre-event sales brochure printed after confirmation of sponsorship.
- Sponsor listed as a sponsor on other pre-event publicity (advertisements, press releases, etc), including Tradewinds and in Seatrade Magazine.
- Sponsor name and logo to appear on ALL event literature from point of agreement to sponsor.
- Sponsor will receive free website link from the event website to their own website for the duration of the campaign.
- Company branded a 'Sponsor' on all pre-promotional marketing.

EVENT BENEFITS:

- Complimentary delegate place(s) - option to attend all sessions over the conference (number of delegate places according to level of sponsorship). Full delegate details can be supplied to scleary@seatrade-global.com at your earliest convenience.
- 75 word editorial within the Souvenir Programme.
- Logo feature within the Souvenir Programme.

MARKETING SCHEDULE

Sponsors will benefit from their logo appearing on all marketing/event communication, which will be seen by key international players.

The following pieces of event/marketing literature will be produced:

	Mailing quantities (approx)	Month of Mailing (approx)
1st Conference brochure	17,000	July
2nd Conference brochure	20,000	September
Souvenir Programme	On site distribution: 200	<i>Correct at time of printing</i>

In addition sponsors will have their company name/logo* included on the following pieces of marketing communication:

Adverts in TradeWinds and Seatrade Magazine;

Regular email communications to conference delegates;

Email communications to conference delegates;

Press releases;

The official event website www.greekshippingsummit.com with hyperlink to the sponsors website.

*Logo for sponsor included subject to date of sponsorship agreement.

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